

Faseeh Uddin

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Why Me

A T-shaped UX Designer, actively learning and serving for the last 15 years. Specialize in ideation, wireframing and visual & Interaction design. Polishing UI/UX skills with Google UX Design Professional Certificate Course. Experience in multiple domains e.g. education, banking, health, forex, real estate and e-commerce etc. Well-versed in latest UI Design trends, frameworks, platforms and softwares e.g. Figma, Sketch, Adobe XD, Photoshop After Effect and FigJam etc.

What I Do

- UX research, user interviews, empathy maps, survey, design sprints
- User persona, user stories, user journey maps
- Ideation, storyboarding, wireframing, user flow, Lo-Fi & Hi-Fi prototypes
- UI visual design, motion graphics, illustrations
- Visual and interaction design, SVG animation and Motion graphics for apps and websites (2D only)
- Graphic design for web, app and social media marketing
- HTML, CSS, Wordpress, Drupal

Skills & Tools

UI/UX Design, Wireframing & Prototyping

Figma, Sketch App, Adobe XD, Photoshop, Illustrator, Corel Draw

Video & Animation (Json Animations - Lottiefiles)

After Effect, Adobe Animate, SVG Gator, VideoScribe, AVS Video Editor

Website Design & Development

Drupal, Wordpress, CSS & HTML

Experience

Sr. UI/UX Designer – Design Lead

Secure Learning Pvt. Ltd. – Online Education Platform

July 2020 to Present

Responsible for

- UX research, user interviews, empathy maps, survey, design sprints
- User persona, user stories, user journey maps
- Ideation, storyboarding, wireframing, user flow, Lo-Fi & Hi-Fi prototypes
- UI visual design, motion graphics, illustrations
- As a design lead – Prioritization and assigning design tasks to team
- As a design lead – Designing Master template and guidelines for the team
- As a design lead – Ensuring quality and consistency in design
- As a design lead – Training and sharing skills with interns

Sr. UI/UX Designer – Design Lead

Truworth Wellness – Health, Wellness & Fitness

December 2018 – July 2019

Sr. UI/UX Designer – Design Lead

Neerja Softwares Pvt. – Software & Website Development

June 2011 – November 2018

Sr. Web Designer – Design Lead

Nighthawks Design Studio – Website Design Agency

June 2007 – May 2011

Web Designer

Indiamart Intermesh Pvt. Ltd.

March 2004 – April 2007

Flash Animator & Web Designer

HostRightNow – Now its- Everdata Pvt. Ltd.

March 2002 – Feb 2004

Education & Certificates

Google – UX Design Process: Empathize, Define, and Ideate

View Certificate

January 2021

Google – Foundations of User Experience (UX) Design

View Certificate

Dec. 2021

Diploma in Computer Aided Design

Edit Institute, Mumbai

2002 – 2003

Bachelor of Arts – BA

IEC UNIVERSITY, HP

2015 – 2018

Senior Secondary (10+2)

Board of Secondary Education Rajasthan

2000 – 2001

Secondary

Board of Secondary Education Rajasthan

1998 – 1999

Portfolio

<https://www.behance.net/faseeeh>